

YOUR PATH TO GUIDANCE SUPPORT CHOICE



With the public launch of NHCarePath only weeks away, the NH Balancing Incentive Program team would like to provide additional information to partners on how to answer the questions you may receive about NHCarePath.

What is the purpose of the NHCarePath outreach and education campaign?

The purpose of the campaign is to advertise NH's No Wrong Door System to help establish it as the go-to system for community long term services and supports. This is in accordance with the federal No Wrong Door vision.

When will the campaign be launched?

The campaign is currently set to launch on May 1st. We will continue to keep you informed about the launch date as we move closer.

What will some of the outreach and education materials look like?

There will be many types of outreach and education materials, such as print ads, radio, television and online advertising. An example is below:



Does NHCarePath provide additional services for individual's seeking assistance?

The purpose of NHCarePath is to streamline the application and eligibility process to improve access to long term services and supports. New or additional direct services are not provided through this initiative.

This email is designed to help you raise awareness in your organization and assist all partners in getting ready for the NHCarePath launch. Please forward the email to others in your organization. If you would like additional information or resources, please visit nhcarepath.org/partners.